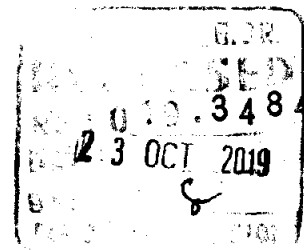




Republic of the Philippines
DEPARTMENT OF EDUCATION
Region VII, Central Visayas

SCHOOLS DIVISION OF NEGROS ORIENTAL
www.depednegor.net

October 22, 2019



TRAVEL ORDER

NO. 1473, s. 2019

TO : **MS. MISHELLE P. BASLAG**
Teacher, Aniniaw ES

OFFICE : La Libertad 2 District, Division of Negros Oriental

PURPOSE : To attend the **MATERIALS DEVELOPMENT WORKSHOP**

DATE OF TRAVEL : October 23-25, 2019 (inclusive of travel time)

VENUE/PLACE : **Microtel Mall of Asia, Parañaque City**

ALLOWED/CHARGED TO: **The Fred Hollows Foundation/Personal funds**

: Transportation/lodging (The Fred Hollows Foundation Funds)

: other expenses (personal funds)

WILFREDA D. BONGALOS, PH.D., CESO V
Schools Division Superintendent

10/22/19

sgod/rbp/wdb



**The Fred Hollows
Foundation**

18 October 2019

MS WILFREDA D. BONGALOS, PhD, CESO V

Schools Division Superintendent – Negros Oriental Division

Department of Education, Negros Oriental Province

Dear Superintendent Bongalos,

As part of the Foundation's continuing support to the project *Assisting Community Eye Health Program (CEHP) in Four Philippine Provinces*, FHF is organizing a **Materials Development Workshop** to be held on the **24th of October 2019 at Microtel Mall of Asia, Paranaque City.**

Through the workshop, we hope to review the lessons from the Behaviour Change Communication workshop held a few months ago and finalize eye health awareness designs and communication materials that specifically target the health-seeking behaviour issues of your provinces' marginalized sectors.

May we please invite **Ms Mishelle Baslag of DepEd Negros Oriental Division**, to join representatives from the Provincial Health Office, Provincial Information Office and National Commission on Indigenous People.

The Foundation shall cover all travel and lodging costs related to the workshop; while per diems shall be borne by their respective sending offices. May we please request your office to fill-out and send back the attached Confirmation of Participation by Tuesday, October 22, 2019.

We hope for your support and approval of her travel order for this purpose, to include travel on October 23 and 25. For coordination and more information, please do not hesitate to contact me at +63917 354 7303.

Very truly yours,


Frances Faye Fernando
Program Officer



Fwd: Draft Materials Development Workshop Agenda for Oct 24

1 message

Faye Fernando <ffernando@hollows.org>
To: **Mishelle Baslag** <mishellebaslag@gmail.com>

Mon, 21 Oct 2019 at 6:38 PM

Dear CEHP Partners,

Thank you for accepting our invitation to participate in our CEHP Materials Development Workshop Agenda on Thursday, October 24 at the Microtel Hotel beside the Mall of Asia, Manila. Below is our planned agenda:

CEHP MATERIALS DEVELOPMENT WORKSHOP
24 October 2019, 8:30 am – 5:00 pm, Microtel MOA

- 8:30 am** Registration
- 9:00 am** Opening by FHF Country Manager Mardi Mapa-Suplido
Introduction of Workshop Participants
CEHP and Workshop Overview: Purpose, Schedule, Admin matters
- 9:30 am** Review of the Behavior Change Communications Workshop (Faye)
- 10:00 am** Presentation and discussion on Provincial Eye Health Seeking Behaviors, Issues and Key Messages (by each PEHT)
- 11:00 am** Finding the Best Platforms (Aildrene, all)
- 11:30 am** Basic Graphic Design Principles (Aildrene)
- 12:00 nn** Lunch Break
- 1:00 pm** Design and Development of Targeted Communication Materials for specific areas, sectors and concerns to improve eye-health seeking behaviors (Aildrene and each PEHT)
- 2:00 pm** Presentation, critiquing and refining of IEC Materials (Aildrene)
- 3:00 pm** FHF Branding and Story Collection (Aildrene)
- 4:00 pm** Implementation Targets and Work Plan (Misael)
- 5:00 pm** End of Workshop
- 6:00 pm** Group Dinner at SM Mall of Asia (Leomar)

Please bring a copy of your provincial BCC workshop results and plans, and draft IEC materials/designs. We look forward to seeing you there. Hotel rooms have been reserved for you for 2 nights, Oct 23 and 24.

Mardi Mapa-Suplido
Country Manager The Fred Hollows Foundation

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**The Fred Hollows
Foundation**

