



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region VII, Central Visayas
SCHOOLS DIVISION OF NEGROS ORIENTAL
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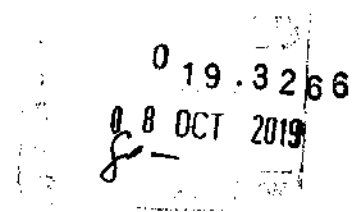
October 7, 2019

TRAVEL ORDER

No. 1356, s. 2019

TO : **MS. MELBA S. TUMARONG**
Teacher, La Libertad Technical Vocational School

THRU : **MS. ADELA B. ARAULA**
District In-Charge, La Libertad 1 District



1. You are hereby directed to attend the **2019 International Conference on Cultural Statistics and Creative Economy on October 14-15, 2019 at Waterfront Hotel, Lahug, Cebu City.**
2. Meals (snacks and lunch) will be provided for two days while accommodation, transportation and dinner expenses are chargeable against school MOOE/local funds subject to the usual government accounting and auditing rules and regulations.
3. See attached Regional Memorandum No. 0526, s. 2019 for more details.
4. For your guidance and compliance.

WILFREDA D. BONGALOS, Ph. D., CESO V
Schools Division Superintendent

10/7/19

Tel. Nos: (035)225-2838 / 225-0867/422-7044 (Division Supt's Office); (035) 225-1622 (CID); (035) 225-1623 (Legal Section); (035)225-8180 (SGOD); (035) 422-7643 (Cash Section); (035) 422-3511 (Planning Section); (035) 225-8987 (Records Section); (035) 422-5283 (Admin. Section); (035) 422-0267 (Personnel Section); (035) 225-2376 (Guard/Medical/Dental Sections); (035) 225-7012 (Educ. Facilities Section); (035) 225-1840 & (035) 225-1840 (Acct. Budget Section); (035) 422-3821 (Supply Section)



Republic of the Philippines
Department of Education
 CENTRAL VISAYAS REGION

Office of the Regional Director

10/17/19
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OCT 04 2019

REGIONAL MEMDRANDUM
 No. 0526, s. 2019

2019 INTERNATIONAL CONFERENCE ON CULTURAL STATISTICS AND CREATIVE ECONOMY

To: Schools Division Superintendents

1. The National Commission for Culture and the Arts (NCCA) will conduct the 2019 International Conference on Cultural Statistics and Creative Economy on October 14-15, 2019 at Waterfront Hotel, Lahug, Cebu City.
2. The conference aims to:
 - a. push for the appreciation and utilization of cultural statistics as a tool in establishing data on creative economy and measures of development;
 - b. strengthen support for creative industries in the Philippines and beyond; and
 - c. encourage more researchers on culture and arts towards building a robust data bank.

3. The participants to the said conference are the following teachers:

Name	Subject	School	Division
Earl Adrian Cejas	Social Studies	Look National High School	Lapu-Lapu City
Melba S. Tumarong	Mathematics	La Libertad Technical Vocational School	Negros Oriental
Jovert Y. Mandal	Statistics	Naga National High School	City of Naga
Julius D. Samson	Arts	Barrio Luz National High School	Cebu City
Rhenz Harold S. Mancao	PE	Compostela Science and Technology High School	Cebu Province
Jamirose A. Marquita	Cultural Ed	Matab-ang National High School	Toledo City
Nova Dolore Pelayo	Humanities	CBSAA	City of Bogu
Marcelito Creer	Social Sciences	RMDSF-STEC	Danao City

4. Meals (snack and lunch) will be provided for two days while accommodation, transportation and dinner expenses of the participants are chargeable against school MOOE/local funds subject to the usual government accounting and auditing rules and regulations.

3. Immediate dissemination of and compliance with this Memorandum is directed.


 SALUSTIANO T. JIMENEZ, EdD, JD, CESO V

Director III
 Officer-In-Charge

Office of the Regional Director

STJ/MCD/jpo'19




Republic of the Philippines
Department of Education

20 SEP 2019

DepEd MEMORANDUM
No. **124**, s. 2019

**2019 INTERNATIONAL CONFERENCE ON CULTURAL STATISTICS
AND CREATIVE ECONOMY**

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Minister, Basic, Higher, and Technical Education, BARMM
Schools Division Superintendents
Public and Private Elementary School Heads
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA) will conduct the **2019 International Conference on Cultural Statistics and Creative Economy (ICCSCE)** with the theme, **Cultural Statistics and Creative Economy as Drivers of Cultural Development**, from October 14 to 15, 2019 at the Waterfront Hotel, Lahug, Cebu City.
2. The conference aims to
 - a. push for the appreciation and utilization of cultural statistics as a tool in establishing data on creative economy and measures of development;
 - b. strengthen support for creative industries in the Philippines and beyond; and
 - c. encourage more researchers on culture and arts towards building a robust data bank.
3. The 2019 ICCSCE will be composed of plenary sessions and breakout sessions on Cultural Education, Cultural Awareness, Intangible Cultural Heritage, Creative Economy, Creative Economy Mapping of Cities, Social Enterprises, Cultural Hubs and Filipino Values.
4. The target participants to this activity are teachers of Social Studies, Mathematics, Statistics, Music, Arts, Physical Education and Health (MAPEH), Humanities and Social Sciences (HUMSS) tracks of Senior High School, local government units and national government offices. The breakdown of the number of participants from DepEd is provided in the enclosure.
5. There shall be no registration fee. Meals (snack and lunch) will be provided for two days. Accommodation, transportation and dinner expenses of the participants shall be charged to local funds, subject to the usual accounting and auditing rules and regulations.

6. Teacher-participants to this activity shall be recommended by the schools division superintendent (SDS) while DepEd Central Office personnel shall submit their travel order signed by their respective heads. Confirmed participants shall submit their names to the NCCA secretariat at ncca.iccsce@gmail.com

7. For more information, please contact **Ms. Haanah Catiis, National Commission for Culture and the Arts** through email ncca.iccsce@gmail.com or through telephone no. (02) 527-2192 local 505 or **Ms. Cecilia R. Mendiola, Project Development Officer II, Culture and Arts Office-External Partnerships Service**, Ground Floor, Rizal Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at mobile phone no. 0915-578-0725.

8. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encl.:
As stated

Reference:
None

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCE
CULTURE AND ARTS
SCHOOLS
TEACHERS

Number of DepEd Participants for the 2019 International Conference on Cultural Statistics and Creative Harmony

Region	No. of Participants
NCR	6
1	6
2	4
3	8
4A	8
4B	4
5	6
6	9
7	8
8	6
9	4
10	7
11	6
12	4
CAR	4
Caraga	6
BARMM	4
Total	100
Central Office Personnel with Cultural Statistics Background	6
GRAND TOTAL	106

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2019 INTERNATIONAL CONFERENCE ON CULTURAL STATISTICS AND CREATIVE ECONOMY

October 14-15, 2019

Waterfront Hotel, Lahug, Cebu City

PROGRAM

DAY 1

8:00 - 9:00AM	Registration	
9:00 - 10:30AM	Opening Program	
10:30 - 11:15AM	Keynote Address	CULTURE AND DEVELOPMENT
		Hon. Shahbaz Khan
		Director Regional Science Bureau for Asia and the Pacific
		UNESCO Representative for Brunei Darussalam, Indonesia, Malaysia, The Philippines and Timor- Leste
11:15AM - 12:30PM	Lunch Break	
Breakout Session		
SESSION I		
12:30 – 1:55 PM	Room A CULTURAL EDUCATION	CONTEXTUALIZING PHYSICS INSTRUCTION FOR INDIGENOUS PEOPLE: THE MANGYAN EXPERIENCE
		Presenter: Ms. Marla Fatima Jingco
		Teacher III, Senior High School San Jose National High School Division of Occidental Mindoro
		INDIGENIZING KNOWLEDGES IN THE K- 12 CURRICULUM: IMPLEMENTING THE INDIGENOUS PEOPLES' EDUCATION CURRICULUM FRAMEWORK AT MALITAM ELEMENTARY SCHOOL
		Presenter: Ms. Irish Joy Deocampo
		Instructor- Department of English and Comparative Literature University of the Philippines- Diliman
		Moderator: Dr. Earl Jude Paul Cleope
		Vice President For Academic Affairs Silliman University

		MILLENNIAL STUDENTS' LEVEL OF AWARENESS OF THE CEBUANO FOLK DANCES
		Presenter: Ms. Ann Bernasyl Vestal, LPT, MAN
		Teacher III
		Mandaue City School for the Arts
		BAYBAYIN AND THE PROPOSAL FOR A NATIONAL WRITING SYSTEM: KNOWLEDGE AND ATTITUDE AMONG UNIVERSITY STUDENTS IN QUEZON CITY, PHILIPPINES
		Presenter: Mr. Barry Gundayao
		Lecturer
		Quezon City Polytechnic University
		Moderator: Dr. Jose Eleazar Bersales
		Head Curator, USC Museum
		Associate Professor
		University of San Carlos
1:55 - 2:05 PM	Session Break	
<u>Breakout Session</u>		
SESSION II		
		STEERING CREATIVITY AND TOURISM ON THE STREETS: BUSKERS AND THE PROPOSED BUSKING ORDINANCE IN BAGUIO CITY
		Presenter: Mr. Ivan Emil Labayne
		Project Implementer
		TUKLAS Northern Luzon/Dap-ayan ti Kultura iti Kordilyera:
		STATE-FUNDED FILM VENUES AND FILM EXHIBITION IN THE PHILIPPINES
		Presenter: Mr. Gerald Gracius Pascua
		Lecturer
		Ateneo de Manila University
		Moderator: Ms. Palmy Pe-tudtud
		Faculty- Fine Arts Program
		University of the Philippines Cebu
2:05 - 3:30 PM	Room A CREATIVE ECONOMY	
	Room B INTANGIBLE CULTURAL HERITAGE	UNDERSTANDING FISHERIES TREND IN BATAN ESTUARY, Aklan, USING LOCAL ECOLOGICAL KNOWLEDGE
		Presenter: Mr. Ronald Maliao

		Center Head
		Aklan Research Center for Coastal Studies, Aklan State University
		INDIGENOUS KNOWLEDGE SYSTEMS AND PRACTICES OF CAPIZ AND THEIR SCIENTIFIC PERSPECTIVES: A BASIS FOR CULTURE-BASED SCIENCE EDUCATION
		Presenter: Mr. Mark Anthony Durana, MAT, Ed
		Professor
		Filamer Christian University-Graduate School-Kalibo Extension School
		Moderator: Mr. Trizer Dale Mansueto
		Research Affiliate
		Cebuano Studies Center
3:30 - 3:40PM	Session Break	
<u>Plenary Session</u>		
SESSION III		
3:40 - 5:25	SESSION VIII: BOOKS AND PRESS	2017 READERSHIP SURVEY
		Presenter: Mr. Jeffrey Perdigon
		Statistician I
		National Book Development Board
		STATUS REPORT OF PHILIPPINE PUBLIC LIBRARIES AND LIBRARIANSHIP
		Presenter: Ms. Jennifer Dimasaca
		Librarian IV
		National Library of the Philippines
		Moderator: Mr. Michael Pinto
		Head, Cagayan Provincial Learning and Resource Center
		Province of Cagayan

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		Moderator: Engr. Ariel E. Florendo
		Regional Director
		Philippine Statistics Authority-Region 7
12:00 - 1:30PM	Networking and Lunch Break	
Breakout Session		
SESSION VI		
1:30 - 2:55 PM	Room A CREATIVE SOCIAL ENTERPRISES	HOLICOW
		Presenter: Ms. Kae Batiquin
		Brand Manager and Communications
		Design Ventures Cebu, Inc.
		KARAW CRAFTVENTURES
		Presenter: Mr. Paul Orpiada
		Founder
		Karaw Craftventures
		Moderator: Ms. Melissa Lagat
	Executive Assistant	
	Visayan Experience	
	Room B CULTURAL HUBS	ARTISANAL HERITAGE STUDIES AND CREATIVE ENTERPRISE CENTER
		Presenter: Mr. Emi Englis
		Head
		Center for innovation and Social Ventures: Philippine Women's College of Davao
		ASPACE
		Presenter: Ms. Regil Cadavos
		Community Manager
ASPACE Cebu		
Moderator: Ms. Maiaya del Rosario		
Head of Arts and Creative Industries		
British Council, Philippines		
Room C APPLYING AS UNESCD CREATIVE CITY	Mr. Paolo Mercado	
	President	
	Creative Economy Council of the Philippines	

	A panel discussion exclusive for LGUs	Ms. Patricia Mendoza General Manager MATIQ HUB Moderator: Dr. Michael Kho Lim Lecturer- School of Media, Film and Journalism Monash Univeristy
2:55 - 3:10	Session Break	
<u>Plenary Session</u>		
<u>SESSION VII</u>		
3:10 - 4:15 PM	SESSION IV FILIPINO VALUES	IDENTIFYING FILIPINO VALUES Presenter: Mr. Arvin Villalon Head Researcher University of the Philippines- Baguio Moderator: Dr. Celestina Boncan Faculty- College of Arts and Sciences University of the Philippines Manila
4:15- 4:45 PM	Closing Program	

PAMBANSANG KOMISYON PARA SA KULTURA AT MGA SINING

September 19, 2019

MR. SALUSTIANO T. JIMENEZ, LL.B. CESO V
Regional Director
Department of Education – Region 7

Dear Director Jimenez,

Greetings from the National Commission for Culture and the Arts (NCCA)!

For the last two consecutive years, the NCCA has conducted the **International Conference on Cultural Statistics and Creative Economy (ICCSCE)**. It has been a venue for scholars, researchers, academe, government officials, and private individuals to discuss relevant subjects on cultural statistics based on the **Philippine Cultural Statistics Framework (PCSF)**, the localized version of the UNESCO Framework on Cultural Statistics, and the emerging field of creative economy.

The Conference aims to:

1. Push for the appreciation and utilization of cultural statistics as tool in establishing data on creative economy and measures of development;
2. Strengthen support for creative industries in the Philippines and beyond; and,
3. Encourage more researchers on culture and arts towards building a robust data bank.

As the NCCA strives to continue the dialogue on emerging topics on cultural statistics and the creative economy, the third run of the ICCSCE this 2019 is being organized. In this regard, we would like to invite you or your representative from your agency to the Conference. This year's theme is **Culture and Development**. NCCA is highlighting the contribution of culture to progress and overall development.

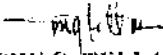
The Conference will be composed of plenary sessions which will feature overarching topics and breakout sessions based on pre-determined themes. To be held on **October 14 and 15, 2019 in Waterfront Hotel, Lahug, Cebu City**, the NCCA hopes that the Conference will be an effective platform in raising consciousness on cultural statistics and creative economy as well as promoting cultural diversity.

Your presence will provide a substantial support to the 2019 International Conference on Cultural Statistics and Creative Economy.

Looking forward to your favorable response to this invitation.

Thank you.

Very truly yours,


MARICHU G. TELLANO
Deputy Executive Director

Regional Office - Marikina • Office of the President
NATIONAL COMMISSION FOR CULTURE AND THE ARTS

140 General Luna Street, Ermita, Manila 1201 • Tel. (632) 2592-0181 • Fax (632) 2592-0793 • Email: ncca@ncca.gov.ph • Website: www.ncca.gov.ph



Announcement No. 41 s. 2019

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 2019 International Conference on Cultural Statistics and Creative Economy

The National Commission for Culture and the Arts (NCCA) will hold the 2019 International Conference on Cultural Statistics and Creative Economy with the theme, "Cultural Statistics and Creative Economy as Drivers of Cultural Development" on October 14-15, 2019 at the Waterfront Hotel, Lahug, Cebu City.

The Conference aims to be a platform in raising consciousness on cultural statistics and creative economy as well as promote cultural diversity. It will be composed of plenary sessions which will feature overarching topics and thematic breakout sessions.

All interested government employees may attend this event. Registration is free and meals (snacks and lunch) during the two-day conference will be provided.

For further details and information, interested participants may coordinate with Ms. Catiis at telephone number (+632) 527-2192 loc. 505 or through mobile number 0935-7904148 or email at culturalstatistics.ncca@gmail.com


ALICIA dela ROSA-BALA
Chairperson



13 AUG 2019

Bawat Kawani, Lingkod Bayani