



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Region VII, Central Visayas  
**SCHOOLS DIVISION OF NEGROS ORIENTAL**  
www.depednegor.net

July 12, 2019

Division Memorandum  
No. 48 s, 2019

**SEMINAR WORKSHOP IN MULTIMEDIA INFORMATION LITERACY  
AND MOVIE ANALYSIS IN SUPPORT FOR THE CAMPAIGN OF  
KABATAAN KONTRA DROGA AT TERORISMO**

To : Asst. Schools Division Superintendents  
Chiefs, CID & SGOD  
Division Education Program Supervisors/Division Coordinators  
Public Schools District Supervisors/District In-Charge  
Public Elementary & Secondary School Heads  
All Others Concerned

1. Please find attached advisory from Anthony Hernandez, Film Director of Golden Tiger Films which is self-explanatory.
2. Everyone is therefore reminded that participation to activities similar to this shall be subject to the provision of DepEd Order No. 9, s. 2005 entitled "Instituting Measures to Increase Engaged Time-On-Task & Ensuring Compliance Therewith," and Sec. 3 of RA 5516, An Act Prohibiting the Sell of Tickets and from Collection of Contributions for Whatever Project & Purpose for Students & Teachers of Public, Private Schools, Colleges & Universities.
3. Wide dissemination of this memorandum is desired.

**WILFREDA D. BONGALOS, Ph. D., CESO V**  
*Schools Division Superintendent*

7/12/19

12 JUL 2019

Tel. Nos: (035)225-2838 / 225-0667/422-7644 (Division Supt's Office); (035) 225-1622 (CID); (035) 225-1623 (Legal Section);  
(035)225-6180 (SGOD); (035) 422-7643 (Cash Section); (035) 422-8511 (Planning Section); (035) 225-6987 (Record's Section);  
(035) 422-5283 (Admin. Section); (035) 422-0267 (Personnel Section); (035) 225-2376 (Guard/Medical/Dental Sections);  
(035) 225-7012 (Educ. Facilities Section); (035) 225-1640 & (035) 225-1640 (Acct. Budget Section); (035) 422-3921 (Supply Section)

*Anthony Hernandez*



Office Address 2514 Tramo Street Pasay City Philippines Tel. NO. 02-877-0889 / 0917-920-2061

FDR : SCHOOL DIVISION SUPERINTENDENT  
SUBJECT : "SEMINAR WORKSHOP IN MULTIMEDIA INFORMATION LITERACY AND MOVIE ANALYSIS"  
IN SUPPORT FOR THE CAMPAIGN OF KABATAAN KONTRA SA DROGA AT TERORISMO  
DATE : JUNE 25, 2019

GOLDEN TIGER FILMS is a film production industry that offers movie viewing to different schools, colleges and universities in the country. It offers movie and seminar workshops for students in the field of **MULTIMEDIA INFORMATION LITERACY** specializing in **FILMMAKING**. The Department of Education (DEPED) curriculum in K-12 senior high school arts and design track specialized subject and special program in the arts (SPA) and the Commission of Higher Education (CHED) on the integration in the general education curriculum in all programs.

Golden Tiger Films believes in the initiatives of several government agencies to fight drug problems and terrorism among the youth through sports and other productive activities. Furthermore, the Philippine National Police also introduced its new program **KABATAAN KONTRA DROGA AT TERORISMO (KKDAT)** recently, with the same aim of saving the youth to dwell in these deadly activities by providing nationwide seminars and workshops in different schools.

Golden Tiger Films wants to take part in this advocacy with a different approach. We strongly believe that multi-media art is an effective device to mold the delicate young minds through visual means. This way we can reach the youth and help them harness their creativity and eventually divert their attention away from **DRUGS AND TERRORISM** that proves to be a menace in today's young generation.

With the strict mentoring of highly knowledgeable mentors from the film industry, participating students will most likely learn the fundamentals of film making through our proficient and interactive course outline. And in such program, the students are also entitled to A **FILM VIEWING** session of the film produced by our production. The film will be used as the subject matter during the film making workshop. Attached herewith are the learning development plan, rationale of the movie that link to the curriculum, MTRCB rating, synopsis and poster of quality films under our belt.

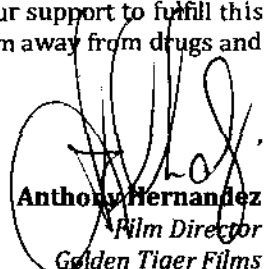
There are ten main course outlines that you may choose from. Each specialized in the stated aspect of filmmaking.

1. Scriptwriting Workshop	6. Production Management and Casting Workshop
2. Directing Workshop	7. Production Design
3. Cinematography Workshop	8. Film and Stage Acting Workshop
4. Layout and Graphic Design	9. Video Editing (using Adobe Premiere)
5. Production Make-up workshop	10. Musical Scoring and sound Design

**OUR MISSION: TO SUPPORT THE DEPARTMENT OF EDUCATION (DEPED), COMMISSION ON HIGHER EDUCATION (CHED) AND THECNICAL EDUCATION SKILLS DEVELOPMENT AUTHORITY (TESDA) PHILIPPINE NATIONAL POLICE (PNP) IN DEVELOPING THE YOUNG GENERATION FOR NEW CINEMATIC WORKS OF ARTISTIC MERIT BY UP AND COMING ESTABLISHED FILMMAKERS THAT WILL HELP DEFINE THE HUMAN EXPERIENCE THROUGH A YOUNG PERSPECTIVE.**

We are respectfully forwarding this letter with an intention to request for an **ENDORSEMENT** from your respectable institution. Addressed to District Supervisors, School Directors, School Heads, Teachers and all concern for us to be able to invite our public and private schools to have their students participate in this event. The movie and curriculum is suitable for elementary, junior high school, senior high school and college students. We strongly believe that the program and films provide excellent material for academic learning in accordance with the DepEd's K to 12 **BASIC EDUCATION CURRICULUMS** and the **COMMISSION OF HIGHER EDUCATION (CHED) OUTCOMES BASED EDUCATION (OBE) CURRICULUM** and with the **INTEGRATION OF THE PNP'S KKDAT PROGRAM**.

We look forward to have your endorsement to all School Division Superintendent. Your support to fulfill this mission is highly appreciated as we both aim to give service to our youth and keep them away from drugs and terrorism through quality filmmaking using the scholastic platform.

  
Anthony Hernandez  
Film Director  
Golden Tiger Films  
Mobile No. 09179202061



REPUBLIKA NG PILIPINAS  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



April 3, 2019

**Anthony Hernandez**  
Film Director  
Golden Tiger Films

Dear Sir:

This refers to your communication, requesting for an endorsement on the Seminar-Workshop on Multimedia Information Literacy and Movie Analysis in support to the campaign on Kabataan Kontra sa Droga at Terorismo to all Schools Division Offices of this region.


While this Office appreciates and recognizes the invaluable contribution of Golden Tiger Films in the Media Arts Seminar-Workshop on November 27-29, 2018, aiming to capacitate students, teachers and other division and regional personnel on Multimedia Literacy and Filmmaking and utilize such learned skills for Schools Press Conferences (SPCs), it is also bound to conform to the policy of the Department of Education (DepEd) on endorsements of activities from Private Institutions and/or parties; as such mandates all DepEd Offices to: (1) issue DepEd/Regional/Division Advisories for Education related activities sponsored/facilitated/conducted by any private institutions/parties; and (2) disseminate them with the intention to solely inform all interested parties who wish to avail of such activities.

In accordance to the aforementioned policy, this Office informs you that it will be issuing a Regional Advisory for the Seminar-Workshop on Multimedia Information Literacy and said Advisory will be published in DepEd RO VII's official website.

Further, it is deemed appropriate to secure the approval of such Seminar-Workshop invitation and/or collaboration from the Schools Division Superintendents of this region, for they can determine which relevant activities/programs are required in their respective schools and divisions.

Please be informed and be guided accordingly. Thank you.

Very truly yours,

  
JULIET A. JERUTA PHD, CESO IV  
Director IV  
Regional Director



REPUBLIKA NG PILIPINAS  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



April 3, 2019

**Anthony Hernandez**  
Film Director  
Golden Tiger Films

Dear Sir:

This refers to your communication, requesting for an endorsement on the Seminar-Workshop on Multimedia Information Literacy and Movie Analysis in support to the campaign on Kabataan Kontra sa Droga at Terorismo to all Schools Division Offices of this region.

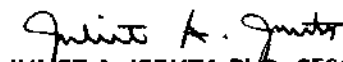
While this Office appreciates and recognizes the invaluable contribution of Golden Tiger Films in the Media Arts Seminar-Workshop on November 27-29, 2018, aiming to capacitate students, teachers and other division and regional personnel on Multimedia Literacy and Filmmaking and utilize such learned skills for Schools Press Conferences (SPCs), it is also bound to conform to the policy of the Department of Education (DepEd) on endorsements of activities from Private Institutions and/or parties.; as such mandates all DepEd Offices to: (1) issue DepEd/Regional/Division Advisories for Education related activities sponsored/facilitated/conducted by any private institutions/parties; and (2) disseminate them with the intention to solely inform all interested parties who wish to avail of such activities.

In accordance to the aforementioned policy, this Office informs you that it will be issuing a Regional Advisory for the Seminar-Workshop on Multimedia Information Literacy and said Advisory will be published in DepEd RO VII's official website.

Further, it is deemed appropriate to secure the approval of such Seminar-Workshop invitation and/or collaboration from the Schools Division Superintendents of this region, for they can determine which relevant activities/programs are required in their respective schools and divisions.

Please be informed and be guided accordingly. Thank you.

Very truly yours,

  
JULIET A. JERUTA PHD, CESO IV  
Director IV  
Regional Director



Office Address 2514 Tramo Street Pasay City Philippines Tel. NO. 02-877-0889 / 0917-920-2061

FOR : SCHOOL DIVISION SUPERINTENDENT

SUBJECT : MULTIMEDIA INFORMATION LITERACY TRAINING / MOVIE ANALYSIS

DATE : JUNE 25, 2019

---

Greetings!

GOLDEN TIGER FILMS would like to present its newly released feature films as follows:

- 1.) **THE BOOK OF LIFE** is a two-chapter film that embodies love, hope and faith in the midst of harsh realities of life.

**CHAPTER 1 : ONE SILENT MORNING**

*is a heart-warming story with a different approach, a SILENT DRAMA FILM that tells the story of Malena, a kind-hearted woman that unselfishly opens her door to a 7-year old stranger in need. The story tackles about display of generosity of heart and how good deeds always return especially in times when we least expect it. The advocacy film Director Anthony Hernandez made use of the style of SILENT FILM to convey a story to emphasize the saying that 'actions speak louder than words'.*

*Subsequently, this film showcases numerous styles as to speak about the technical side of film making. From camera angles, imaginative framing, proper lighting, creative techniques and clever camera movements, to showcase not only the creative side, but also the technical side of film making.*

**CHAPTER 2: GIWANG GIWANG**

*Paldo's faith in quandary over his oiling wife's hovering death, while attending Giwong-giwang, a local procession in Binangonan in recollection of Jesus Christ's death during Good Friday. Paldo is caught in dilemma between holding on to his faith that his wife will regain health, or letting her go to finally ease her from excruciating pain. Giwong-giwang is a painful story that reminds us that life is an unending decision-making battle which helps us mold and test our faith.*

The Book of Life is a back-to-back storytelling of two short stories executed in different approach by two of today's most sought-after directors, one advocacy Director Anthony Hernandez and other by seasoned Director Alejandro "Bong" Ramos. Both films are compelling and a sure feast-to-the-eye that is perfect for both film buffs and new breed of moviegoers alike. The Book of Life is a great material for movie analysis and academic critiquing to put into exercise the viewer's cerebral muscle.

---



Office Address 2514 Tramo Street Pasay City Philippines Tel. NO. 02-877-0889 / 0917-920-2061

## 2.) **BROKEN VOICE**

*A bittersweet drama comedy film that tackles the cruelty of bullying and gender sensitivity. It is a rollercoaster ride of emotions that will make you burst into laughter with the character's hilarious antics as well as pulling your heartstring as it touches heart-warming values of family, importance of friendship, random acts of kindness, power of forgiveness and unconditional love. Starring Dir. ANTHONY HERNANDEZ, BOGOY CARENO, ( BADJAO GIRL ) RITA GAVIOLA, DEBRALIZ VALASDTE, RDB SY, ALEERA MONTALLA, PETITE and Ms. Q&A JULIANA PARISCOVA.*

This noteworthy film is directed by Ryan Tibay produce by Golden Tiger Films

## 3.) **TELL ME YOUR DREAMS**

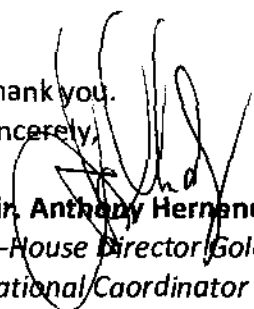
*Advocate children's values formation rights to proper education, giving importance to indigenous people, and teacher's unparalleled dedication in teaching. Starring Ms. AIKO MELENDEZ, Ms. PERLA BAUTISTA, the film also unearthed a brilliant child actress ROSE GALANG who is an actual actor, supported by the whole community that took part as actors, giving this film its authenticity.*

This significant film is directed by Dir. Anthony Hernandez Produce by Golden Tiger Films

In this regard, may we ask for an endorsement or advisory from your good office addressed to Public school district supervisors School Heads teachers for us to be able, to invite our public and private schools to take part in this cinematic event by having their students watch the said film. Attached herewith are the poster, synopsis of the movie rationale of the movie that link to the curriculum.

We look forward to building a successful partnership with you as we both give service to our youth through quality filmmaking. We deeply appreciate the academe's support of Filipino independent cinema. Please feel free to contact us. At Globe 09179202061 or Smart 09193188364

Thank you.  
Sincerely,

  
**Dir. Anthony Hernandez**  
In-House Director Golden Tiger Films  
National Coordinator



Office Address 2514 Tramo Street Pasay City Philippines Tel. NO. 02-877-0889 / 0917-920-2061

**Activity:** **Movie Analysis and Multimedia Information Literacy**  
**Registration fee:** **Php350;00**  
**Inclusion:** **Activity Handout, Workshop Certificate,**  
**Target participants:** **Grade IV – Grade XII students and teachers**

**CALENDAR OF SCHEDULE**

DIVISION		DATE OF WORKSHOP AND MOVIE ANALYSIS AUGUST 1-30, 2019 SEPTEMBER 1-30, 2019
CEBU PROVINCE		
CEBU CITY		
TALISAY		
CARCAR CITY		
NAGA CITY		
TOLEDO CITY		
MANDAUE CITY		
LAPULAPU CITY		
DANA O CITY		
BOGO CITY		

DIVISION		DATE OF WORKSHOP AND MOVIE ANALYSIS SEPTEMBER 1-30, 2019
NEGROS ORIENTAL PROV.		
DUMAGUETE CITY		
BAIS CITY		
BAYAWAN CITY		
GUIHULNGAN CITY		
TANHAY CITY		

DIVISION		DATE OF WORKSHOP AND MOVIE ANALYSIS SEPTEMBER 1-30, 2019
SIQUIJOR		

DIVISION		DATE OF WORKSHOP AND MOVIE ANALYSIS OCTOBER 1-30, 2019
BOHOL PROVINCE		
TAGBILARAN CITY		

**Note: Please select your convenient date for this activity.**  
**Venue is to be announced per location.**  
**This is a first come first served basis.**