



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region VII, Central Visayas
SCHOOLS DIVISION OF NEGROS ORIENTAL
www.depednegor.net

June 25, 2019

Division Memorandum
No. 373 s, 2019

INVITATION TO A 3-DAY CAMPUS JOURNALISM WORKSHOP

To Asst. Schools Division Superintendents
Chiefs, CID & SGOD
Division Education Program Supervisor/Division Coordinator
Public Schools District Supervisor/District In-Charge
Public Elementary/Secondary School Heads
All Others Concerned

1. Enclosed is a letter invitation from Mr. Greg G. Fernandez Jr., General Secretary of Young Men's Christian Association (YMCA) of Negros Oriental, Inc. informing everyone of the Three-Day Conference-Workshop for HS Campus Journalists on July 17-19, 2019 at the YMCA Guest House and Conference Center in Talay, Dumaguete City.
2. All School Heads are encouraged to disseminate the details of the invitation to the students adhering to the provisions of DepEd Order No. 28, s. 2001 entitled "Prohibition on the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services".
3. For dissemination.

WILFREDA D. BONGALOS, Ph. D., CESO V
Schools Division Superintendent

01 JUL 2019

Tel. Nos: (035)225-2838 / 225-0667/422-7644 (Division Supl's Office); (035) 225-1622 (CID); (035) 225-1623 (Legal Section); (035)225-6180 (SGOD); (035) 422-7843 (Cash Section); (035) 422-8511 (Planning Section); (035) 225-8987 (Record's Section); (035) 422-5283 (Admin. Section); (035) 422-0267 (Personnel Section); (035) 225-2376 (Guard/Medical/Dental Sections); (035) 225-7012 (Educ. Facilities Section); (035) 225-1640 & (035) 225-1640 (Acct. Budget Section); (035) 422-3921 (Supply Section)



**Young Men's Christian Association (YMCA)
of Negros Oriental, Inc.**

Jose Romero Rd (fronting RPS Homes), Talay, Dumaguete City, Philippines
Tel. No. (035) 225-1519 Mobile No. 0917-116-1895 Email: ynegor@gmail
A Member of the Federation of YMCAs in the Philippines

**"Building Sustainable
Communities for a
better world"**

2019 Board of Trustees

DR. LEO R. CABRERA
President

EDUARDO B. LECCIONES JR.
Vice-President

RAFAEL K. GADIANE
Corporate Secretary

ATANACIO C. LLENA
Treasurer

NENITA B. BANGAY
Asst. Treasurer

Board Members

ORLANDO G. ALONSO
RUBEN S. BADON

DR. DELMA P. MANILA
BURLAN I. PARTOSA

DR. EDILBURGO B. RUPERTO
RUFINO W. SUN JR. II

JULIO O. SY, SR
Life Honorary Board Member

GREG G. FERNANDEZ JR.
General Secretary & CEO
gregfernjr@gmail.com

-0-0-0-0-0-

Support Staff

ANNIE M. VERGARA
Membership Service Officer

DELICANO T. VILANDO
Property Custodian & finance
Officer

MARGARITA M. BARRERA
Administrative Officer

ROEL E. ROSALES
Field Project & Utility Officer



10 June 2019

Dr. Wilfreda D. Bongalos, Ph.D., CESO V
Schools Division Superintendent
Schools Division of Negros Oriental
Capitol Area, Dumaguete City

Dear Supt. Bongalos:

Greetings!

The YMCA of Negros Oriental is going to sponsor a 3-day Conference-Workshop for HS Campus Journalists on July 17-19, 2019 at the YMCA Guest House & Conference Center in Talay, Dumaguete City.

The-3day Conference-Workshop which is to be participated in by Editorial Teams of Campus papers, is designed primarily to provide basic training to students on campus student journalism.

May we request your Office to please endorse participation of campus editorial teams in this conference-workshop. We will appreciate if we can get soonest copy of your Division Endorsement so that we can attach to our Letter Invitation to Schools.

Attached please find copy of the Activity Brief and Tentative Program for your reference and guidance.

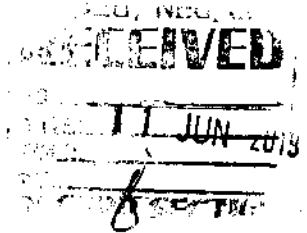
Thank you and God bless.

Sincerely,


GREG G. FERNANDEZ JR.
General Secretary

Matthew 25:40

"Verily I say unto you, in as much as ye have done it unto the least of these my brethren, ye have done it unto me"



YMCA OF NEGROS ORIENTAL, INC.
Dumaguete City

ACTIVITY BRIEF

I. Title of Activity : CONFERENCE-WORKSHOP OF JRHS CAMPUS JOURNALISTS

II. Date & Venue : July 17 – 19, 2019
YMCA Guest House & Conference Center
Talay, Dumaguete City

III. Background & Rationale :
The School Campus (University, Colleges & JRHS) has always been the primary training ground for journalists either schooled or just plain interested practitioners without the formal schooling.

Every year the DepED has been conducting campus journalism contest for young HS practitioners. They joined the contest without formal training but just plain interest in journalism. Class advisers have been in search for agency that can provide training for their campus journalists who are working on the campus papers.

Hence, this Seminar...

IV. Participants :
The Conference-Workshop is open to HS participants who are members of the Editorial Team of a Campus paper.

V. Objectives :
At the end of the 3-day Conference-Workshop, the participants shall have:
1. Gained better understanding on the basics of campus journalism;
2. Enhanced basics skills in campus journalism;
3. Learned some good practices in journalism which can effectively inspire students to pursue their interests in campus journalism; and
4. Established network of co-practitioners in the field of campus journalism.

VI. Leadership and Management:
The YMCA Board of Trustees thru its Youth Work & Education Committee will provide leadership in the conduct of the Seminar-Workshop. The preparations and actual day-to-day conduct of the activity will be handling by the YMCA Secretariat with the assistance from the Committee.

The endorsement of DepED will be secured to facilitate participation of the prospective participants.

Resource Persons will invited from the community papers publication or the School of journalism in our Universities in Dumaguete City.

VII. Proposed Budget :

Registration of 50 participants at PhP2,000.00 each	-PhP100,000.00
	=====
Proposed Expenses	
1. Meals & Snacks of participants & Staff	-PhP50, 000.00
2. Lodging Accommodation	- 25, 000.00
3. Honoraria of Resource Persons	- 10, 000.00
4. Supplies & Materials	- 6, 500.00
5. Communication & Gas	- 3, 000.00
6. Other Expenses	- 5, 500.00
Total Estimated Expenses	PhP100, 000.00
	=====

YMCA OF NEGROS ORIENTAL, INC.
Dumaguete City

CONFERENCE-WORKSHOP OF HS CAMPUS JOURNALISTS
YMCA Guest House & Conference Center, Talay, Dumaguete City
July 17 – 19, 2019

-P r o g r a m m e-

July 12 – Friday

- | | | |
|------------------|---|--|
| 8:00am – 9:00am | - | Arrival, Registration & Billeting |
| 9:00am -10:00am | - | Opening Session <ul style="list-style-type: none">• Invocation• Pambansang Awit• Presentation of Participants• Welcome Remarks |
| 10:00am -10:30am | - | Leveling of Expectations |
| | - | Orientations |
| | - | Group Assignments |
| 10:30am -12:00nn | - | 1 st Topic Presentation:
“The Basics of Campus Journalism” |
| 12:00nn – 1:00pm | - | Lunch! |
| 1:00pm – 1:30pm | - | Attend to Personal Needs |
| 1:30pm – 3:30pm | - | Breakout Sessions 1 <ul style="list-style-type: none">1. Editorial and News Writing2. Editorial Cartooning3. Literary and Opinion/Column Writing |
| 3:30pm – 5:00pm | - | Breakout Session 2 <ul style="list-style-type: none">4. Photo Journalism5. Headline Writing and Copy Editing6. Radio and TV Broadcasting |
| 5:00pm | - | Preparation for the Evening Activities |
| | - | Swimming |
| 6:30pm | - | Bar-b-q & Fellowship Night |
| 9:00pm | - | Personal Reflection & Sweet Dreams! |

July 13 - Saturday

- | | | |
|-----------------|---|--|
| 7:30am | - | Breakfast |
| 8:30am | - | Worship & Reflection |
| | - | Recap |
| 9:00am | - | 2 nd Topic Presentation
“Campus Papers: A Tool for Advocacy” |
| 10:15am | - | Break! |
| 10:30am | - | 3 rd Topic Presentation:
“The Challenges of E-Publication vs Print
Publication” |
| 12:00nn | - | Lunch! |
| | - | Attend Personal Needs |
| 1:30pm – 3:30pm | - | Breakout Session 3 |
| 3:30pm – 5:00pm | - | Breakout Session 4 |
| 5:00pm | - | Sports & Receptions |
| | - | Swimming |
| 6:30pm | - | Boodle Fight Dinner! |
| | - | Campfire Program |
| 9:30 | - | Personal Reflections |
| | - | Sweet Dream |

July 14 - Sunday

- | | | |
|-----------------|---|--|
| 6:00am – 9:00am | - | Attend to Respective Churches |
| | - | Breakfast |
| 9:30am | - | General Plenary Session <ul style="list-style-type: none">1. Sharing & Testimonies2. Recommendations3. Other Matters |
| 11:00am | - | Closing Session |
| 1:30pm | - | Departure! |
| | - | Thank you and God bless |